

**DrupalCon Sydney 2013 ---- Sponsor Quick Facts**

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## CheckList & Deadlines

Web Ad 300 x 250 (email to <a href="mailto:ruth@association.drupal.org">ruth@association.drupal.org</a> )	Now
Job Board posting (submit <a href="#">here</a> )	Now
Promotional Offer for Attendees (submit <a href="#">here</a> )	Now
Thank you tweet (provide your Twitter handle, URL <a href="#">here</a> )	Now
Provide Company Name as it should appear in print (submit <a href="#">here</a> )	December 1
Registration desk hand outs to be approved (send PDF to <a href="mailto:ruth@association.drupal.org">ruth@association.drupal.org</a> )	December 14
Program Guide Ad (email to <a href="mailto:ruth@association.drupal.org">ruth@association.drupal.org</a> )	December 21
Booth / Table shipped items to be received	January 30
Registration Desk hand out to be received	February 1
Branded items to be received	February 1

## PRE-EVENT

**PROGRAM GUIDE AD** - specs are below. [Email](#)

	Height	Width
<b>Full page (full bleed)</b> Platinum Sponsors	210mm	148mm
<b>1/2 page(no bleed)</b> Gold Sponsors	105mm	148mm
<b>1/4 page (no bleed)</b> Silver Sponsors	105mm	74mm

**Due:** December 21, 2012

File size: 300dpi, under 10MB

File Format: Vector format (EPS, PDF, AI) CMYK colour, with all type/fonts converted to outlines, OR high res bitmap (TIF, Flattened PSD) 300 dpi, CMYK colour.

NOTE: To ensure adequate legibility it is recommended no type be set smaller than 8pt

Send to: [ruth@association.drupal.org](mailto:ruth@association.drupal.org)

## THANK YOU TWEET

Use [this webform](#) to send us your Twitter handle, URL and/or a personalized thank you tweet.

## WEB AD

**Due:** Now - email to [ruth@association.drupal.org](mailto:ruth@association.drupal.org)

**Those recieved past**

**Specs:**

Maximum file size: 50 KB

Allowed extensions: *png gif jpg jpeg*

Images must be exactly 300x250 pixels

## HOW TO SPELL your company name in program guide

Please use [this web form](#) to tell us how to spell your name for the Program Guide

## JOB BOARD

**Due:** Now

This is an opportunity to post jobs from your company out to the Drupal Community

**How to submit:** use this [web form](#)

## SPECIAL OFFERS FOR ATTENDEES

**Due:** Now

**How to participate:**

Submit your offer using this [web form](#)

Below are examples of the offers you may want to promote

**DISCOUNT OFFER:** What is your discount offer and how to redeem it?

Example 1: Visit Drupal Company booth #4 to get a 20% discount off a training class

Example 2: Get 20% discount off of Drupal Hosting Company's shared hosting service.

Go to [www.drupalhostingcompany.com](http://www.drupalhostingcompany.com) and enter code 1234

**SWEEPSTAKES:** What is your sweepstakes and how do you redeem it?

Example 1: Visit Drupal Company Booth #4 for a chance to win an Ipad 2

Example 2: Go to [www.drupalcompany.com/sweepstakes](http://www.drupalcompany.com/sweepstakes) for a chance to win an Ipad 2

**SPECIAL GIVEAWAY:** What is your special giveaway and when is it

Example 1: Stop by Booth #4 for a FREE DRINK. Wednesday from 4 - 5pm

## Registration Handouts

- **Approval due:** Dec 14, 2012 (US)

- **Shipment to be received by** February 1, 2013 (AUS)

Platinum and Gold sponsors are allowed to submit one (1) flyer to be handed out at the registration desk. Handouts must be approved.

Please submit a sample pdf to [ruth@association.drupal.org](mailto:ruth@association.drupal.org) by Dec 14, 2013  
Items must be flat, and no larger than 8.5in x 11in.

Quantity of 400 items should be delivered to our shipping agent by February 1, 2013. Freight and customs cost is the responsibility of the sponsor; material handling (receiving) costs are covered by DrupalCon.

To ensure your materials are received and included in our registration packet, please provide [Ruth](#) with your shipment tracking information. Please label all boxes as follows:

**Consignee:**

Owen Lansbury  
Regular Post:  
PO Box 486  
Avalon Beach NSW 2107 Australia

Courier:  
101/70 Old Barrenjoey Rd  
Entrance via Edmund Hock Ave  
Avalon Beach NSW 2107 Australia

**Notify:**

DrupalCon Sponsor Fair  
ORGANIZERS SHIPMENT Attn: Owen Lansbury  
Booth Deliveries Due January 30, 2013 (AUS)

**Package** \_\_ of \_\_    **Weight** \_\_\_\_    **Dimensions** \_\_\_\_ x \_\_\_\_ x \_\_\_\_

## ON-SITE

**Location:**

**Crowne Plaza Coogee Beach**  
242 Arden Street, Coogee Beach  
NSW 2034, Australia

Deliveries via Vicar Street Entrance. Parking via Carr Street entrance.

### Registration Hours

Tuesday, Feb 5, 3:30pm - 6:30pm  
Wednesday, Feb 6, 8:00am - 5:30pm  
Thursday, Feb 7, 7:30am - 5:30pm  
Friday, Feb 8, 8:30am - 1:00pm

### Sponsor Fair Hours

Exhibitor Move-in Wednesday, February 6, 1:00pm -- 5:00pm

EXPO Hours to take place outside of Oceanic Ballrooms

Thursday - 10:15am - 6:00pm  
Friday - 10:15am - 3:30pm

Booths will have higher traffic during coffee and lunch breaks, it is suggested that you plan to staff your booth accordingly during these times:

- Tues, Weds, and Thurs, February 5-7
- AM Coffee Break, 10:30am-10:45am
- Lunch Break , 11:45-1pm
- PM Coffee Break, 3:15pm-3:45pm

Exhibitor Move-out Friday, February 8, 3:30pm -- 5:30pm

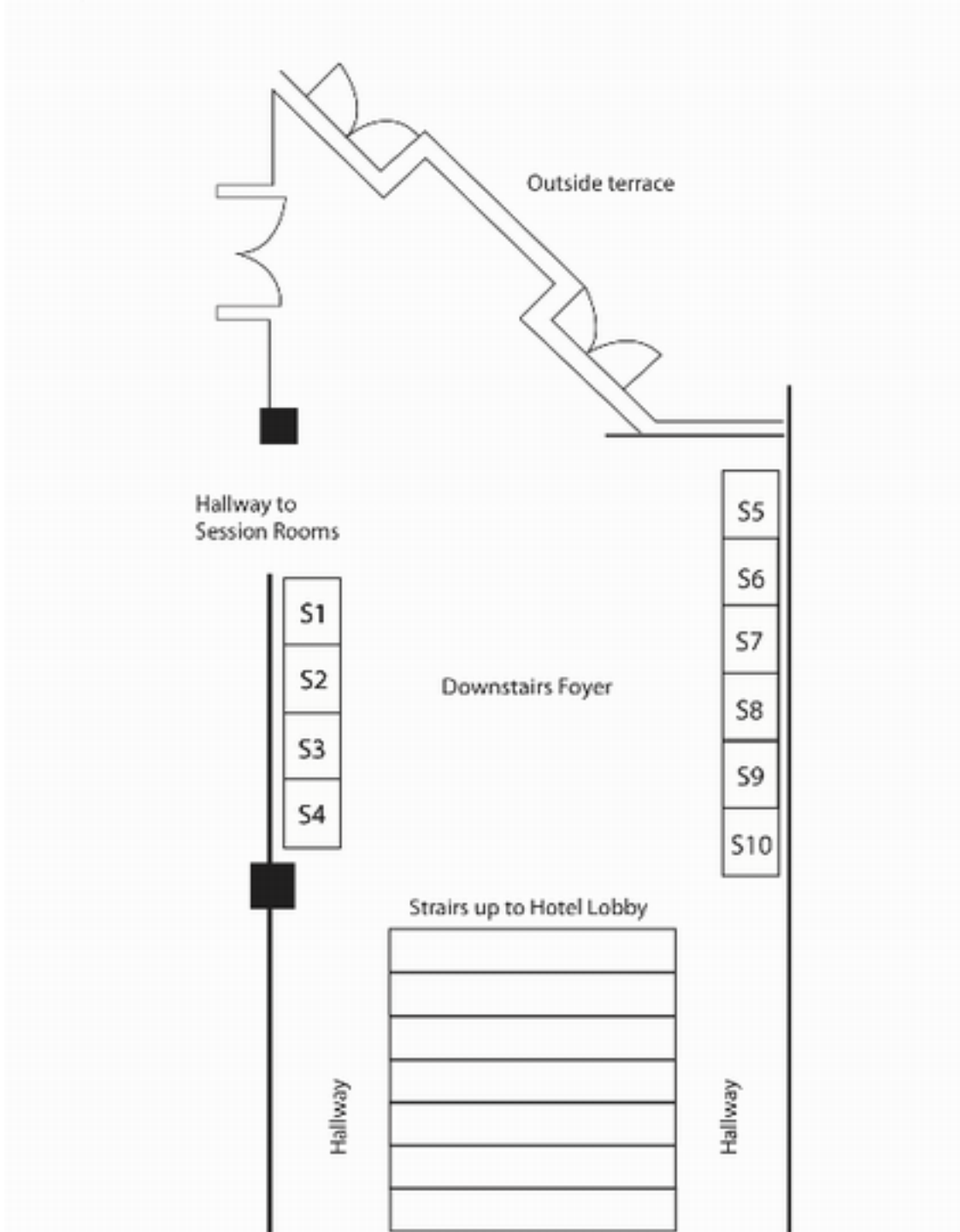
### BOOTH & TABLE ASSIGNMENTS

<b>PLATINUM</b>	<b>SILVER</b>
P1 - Technocrat	S1 - Anchor
P2 - CrossFunctional	S2 - itomic
<b>GOLD</b>	S5 - Acquia
G1 - Reality Loop	S6 - Techniki
G2 - Microsoft	S8 - Rackspace
G3 - Catalyst IT	S10 - DemonzMedia
G4 - PreviousNext	

### FLOOR PLANS

## DrupalCon Sydney Sponsor Expo Map - Downstairs

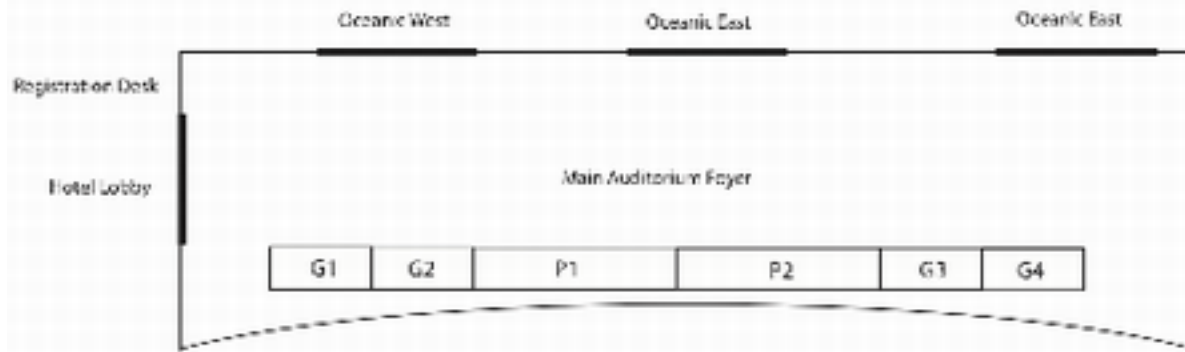
Silver Sponsor table size: 0.9 m x 0.75m



### DrupalCon Sydney Sponsor Expo Map - Downstairs

Platinum Sponsor table size: 3.6m x 0.75m

Gold Sponsor table size: 1.8m x 0.75m



#### WHAT IS PROVIDED:

Furnishings for each standard booth include one table (See below), two chairs, a power source and Internet access (WiFi). Other equipment is available for an additional fee by separate agreement and upon request

Platinum Sponsors receive:

- 1 table (3.6M x .75M Table)

- 1 power outlet and power strip

- Network access will be provided through a wireless connection (wifi); actual throughput speeds and up times are not guaranteed.

Gold Sponsors receive:

- 1 table (1.8M x .75M)

- 1 power outlet and power strip

- Network access will be provided through a wireless connection (wifi); actual throughput speeds and up times are not guaranteed.

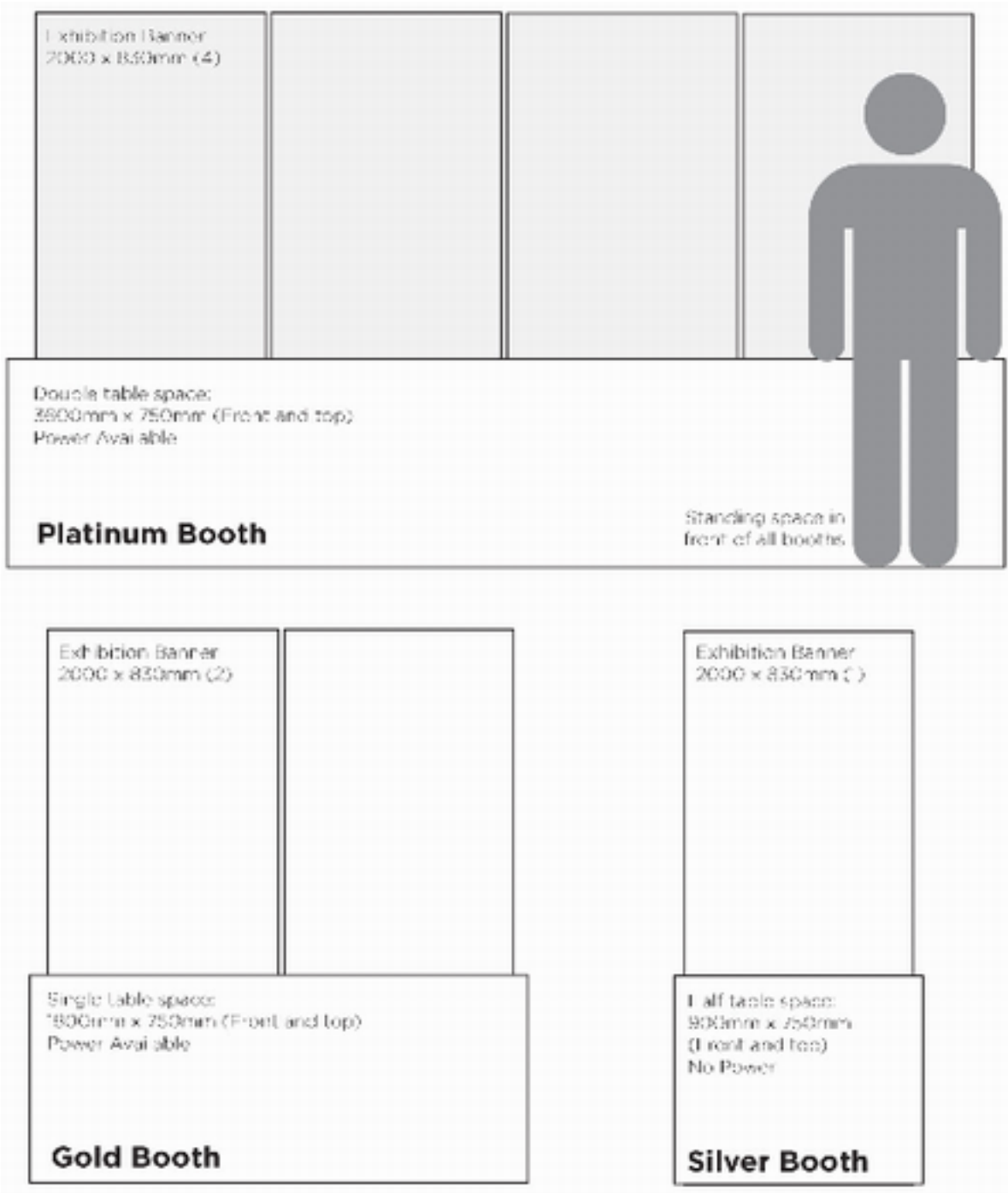
Silver Sponsors receive:

- 1 ~~shared~~ table (1.8m x .75m"), with 2 companies per table.

- 1 power outlet and power strip

- Network access will be provided through a wireless connection (wifi); actual throughput speeds and up times are not guaranteed.

**EXPO BOOTH SPECS:**





The main items to bring are:

- Exhibition banners - (2000 x 830mm Free standing) 4 for Platinum, 2 for Gold, 1 for Silver
- Any electrical needs - extension leads, powerboards, display screens
- Any promotional items

The venue will provide:

- Standard trestle tables
- Tablecloths

## SHIPPING

The Crown Plaza Coogee Beach must be notified of any booth shipments made to the hotel. You **MUST** notify hotel staffer Jae Petre ([jae.petre@ihg.com](mailto:jae.petre@ihg.com)) to alert her to expect your shipment. She will need approximate dimensions and the number of pieces. To help ensure communication please also CC Ruth.

Small shipments: No later than 14 days before the conference. This date is January 23 (AUS).

Large Shipments: No later than 3 days before the conference. This date is February 1 (AUS).

## DELIVERING ITEMS ONSITE:

If you are driving a car and hand carrying your booth items into the hotel (free standing banner, collateral), You will find parking at the **Carr Street** entrance. Standard parking rates apply. For bulk good deliveries please use the **Vicar Street** entrance.

Please contact Owen Lansbury ([owen@previousnext.com.au](mailto:owen@previousnext.com.au)) and Ruth ([ruth@association.drupal.org](mailto:ruth@association.drupal.org)) to coordinate any on-site shipment concerns.

## Hotel Delivery Label Template:

**Company Name**

**Date of Event**

**Attention – Onsite Company contact**

**Meeting Room Name**

**Crowne Plaza Coogee Beach**

**Deliver to Vicar Street**

**Coogee NSW 2034**

**Hotel Contact – Jae Petre**

**Contact Number – 02 9315 9182**

**Box ..... of .....**

